



"I'm one of your most important clients, but your people don't know who I am, don't return my calls, in fact don't pay me any attention at all. Now when are you going to get your act together and call ASAP?"

The Quickest Way To Succeed Is To Understand, Develop And Retain What You Already Have.

Our CRM proposition is that Customer Relationship Management is a strategic business and process issue, not a mere technology solution. CRM is a business strategy, requiring technological support that is designed to optimise profitability, revenue and customer satisfaction.

The way a business interfaces with its customers is crucial. At ASAP International Group plc, we understand that interaction

must be carefully and consistently managed regardless of who deals with the client.

Passionate about delivering service excellence and accelerated skills transfer, ASAP is setting new standards in Front Office Business Solutions:

Sales, Marketing, Service and Support.

Our highly skilled consultants specialise in providing first class Customer Relationship

Management Solutions and would be delighted to explain to you how ASAP could help you:

- Win new business
- Increase customer retention
- Nurture your existing customers to generate more business from them

Thankfully there is a CRM Consultancy that puts the business solution before the technology.

Call us now on: **+44(0) 01491 414411**

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