

All the information at your fingertips, everywhere, anytime.



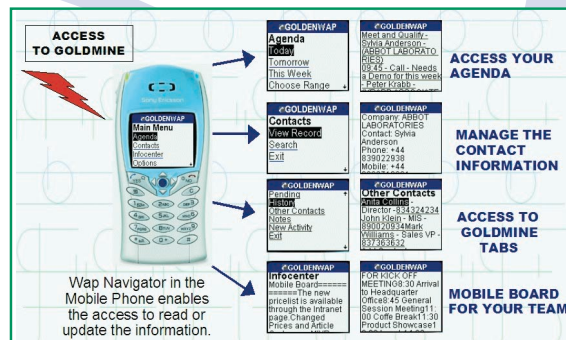
GoldenWap enables the access to GoldMine information from anywhere, REAL TIME.

With just a Mobile Phone or a Personal Digital Assistant, you will be able to organize the Agenda of your Sales Reps and their reporting on field.

Having your customer's information available from anywhere, immediately, has become an strategic key point to effective manage your contacts and stay ahead of the competition. When the access to the relevant information can be made in an easy, fast and inexpensive way from virtually any kind of mobile terminal, like a mobile phone, it becomes a vital tool for an organization that needs to continue being competitive. **GoldenWap** is the perfect mobile solution for **GoldMine**, the award winning CRM software, allowing the access to the agenda and the contact information of our database from a Mobile Phone or a PDA.

Features

- * **GoldenWap** enables the management of the Agenda information (View, Edit and Complete pending activities) plus the Contact Database.
- * **GoldenWap** not only shows the basic fields of every record. The Administrator can define which fields to see, primary and user defined, plus Notes Tab, Other Contacts Tab, Pending Tab and History Tab.
- * **GoldenWap** allows filtering the database for a given user. For instance, our sales rep in the north region can be filtered to see only the records that belong to his area.
- * **GoldenWap** does keep all the information in the Company's Central System, avoiding the leak of sensible information and ensuring a high security standard.

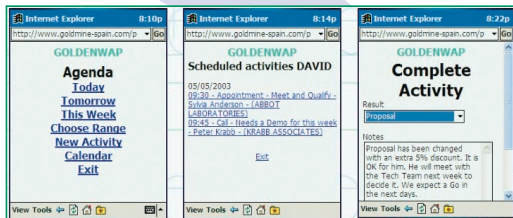


.....And more benefits:

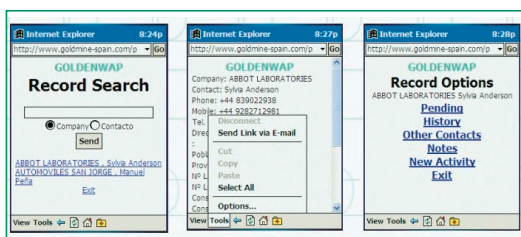
- * Access to data is performed on real time. This means that any change made in contacts, addresses, appointments is updated all the time.
- * The cost of access to data is extremely low, because **GoldenWap** is optimised to generate the lowest rate of Kbytes traffic. Combined **GoldenWap** data transfer efficiency with the fact that mobile data transfer rates are dramatically lowering and we can demonstrate that **GoldenWap** is a cost effective solution to mobile access for your **GoldMine** database.
- * In many cases, **GoldenWap** becomes a suitable alternative option to providing laptops to the sales fleet. Laptops are always heavier, expensive and with a higher cost of ownership.

Functions Supported:

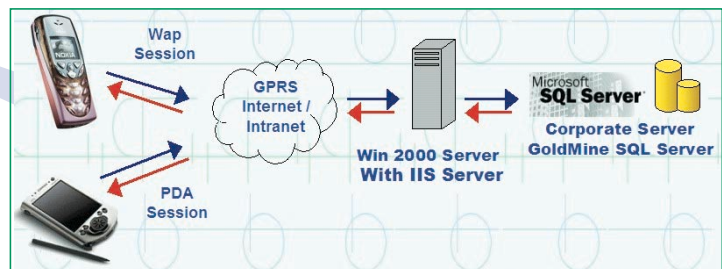
Updated Agenda: There is no synchronization involved. Any last minutes changes made from **GoldenWap** are reflected directly on the central company server. This includes notification of a visit completion. It enables your sales force to complete the on-site report, including result code and update the contact record immediately after completing the visit.



Information Lookup: **GoldenWap** allows your team to search for customer information, contacts, view a history record, notes, addresses... How many times do you currently (strikethrough: you) needed to call your office to ask for a address, a phone or a specific information?. Avoid unnecessary calls and get all this information instantly for a mere 10% of the cost of placing a phone call from your mobile phone.



Infocenter: The Mobile Infocenter becomes an effective message board for **GoldenWap** users, where can be updated from events, announcements and any information you need to provide to your mobile network. Any information you write in the Infocenter from Central Office is automatically shown in the Infocenter boards. You can even add links to other documents in your extranet that make reference to relevant information for their work.



SYSTEM REQUIREMENTS:

SERVER

Software:

- Windows 2000 Server o Windows XP Server
- Internet Information Server 5.0 o higher
- Microsoft SQL Server (Version 7.0 o 2000)
- GoldMine FrontOffice 5.5 o higher

Hardware:

- Pentium III 500 Mhz o higher
- 256 Mb Ram o higher
- 50 Mb de Disc space

CLIENT

Mobile phone:

- Compatible Wap 2.0 o higher
- GPRS o UMTS

PDA:

- Operating System MS Pocket PC2000 or higher.
- Palm OS 5.0 or higher with Web Brower Pro.

