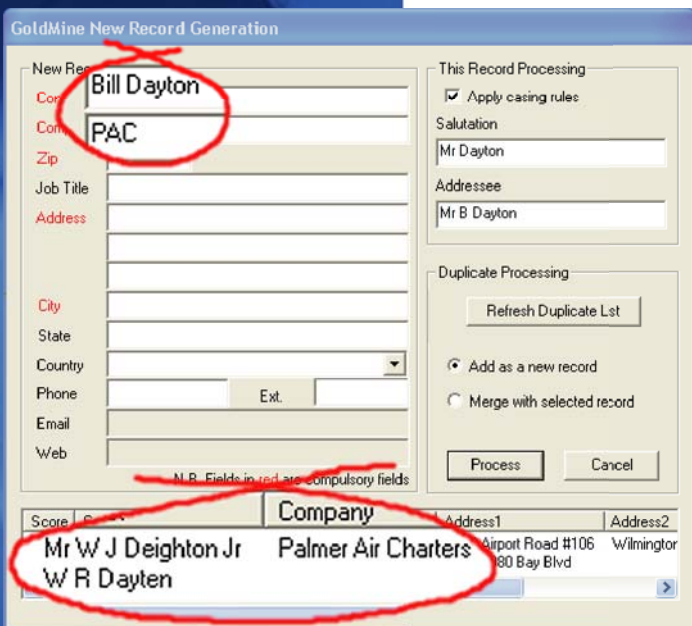


Protect your most valuable asset

Two steps to ensure your GoldMine database remains duplicate free...



Step 1. Stop adding duplicate records to your GoldMine database...



Sounds straightforward, but in practice it is not always that easy. Accuracy during data entry generally suffers because more emphasis is placed on speed. All too often, users ignore GoldMine's basic duplicate checking function to save time. With findIT contact installed though, you save time regardless of whether a record is already on the database.

findIT contact is a plug-in which seamlessly integrates with GoldMine to accurately notify users if records already exist on the system. findIT contact doesn't rely on any single field for lookup and it allows for phonetic, miskeyed and abbreviated variations of names. This fuzzy matching also allows you to find records that you are having difficulty locating.

As a bonus, findIT contact even allows you to define which fields the user must enter for new contacts.

- Speed up data entry and improve accuracy
- Specify mandatory fields
- Save time when searching for existing records

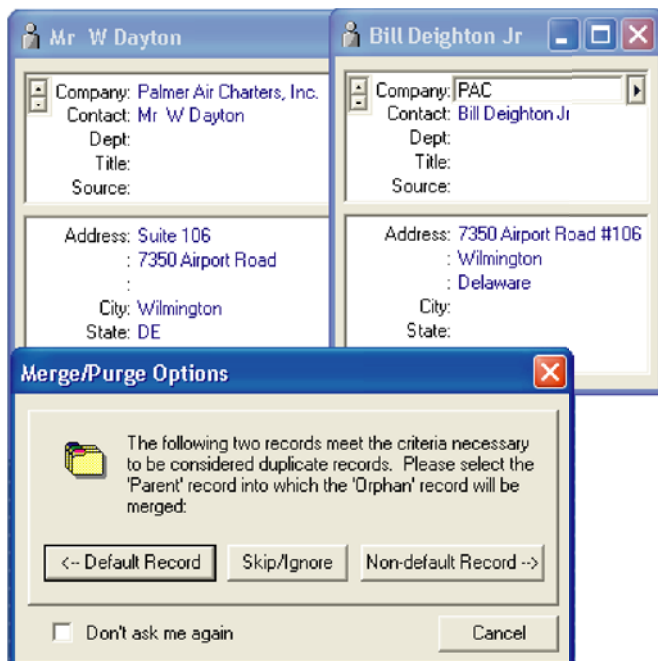


Step 2. Remove any existing duplicate records – intelligently...

matchIT contact is an easy to use batch program utilizing the same advanced fuzzy matching capabilities as findIT contact. You can now effectively screen your GoldMine database for hard to find duplicate records which would normally remain undetected.

matchIT contact is designed to work directly with your GoldMine database, so you can remove the duplicate records, whilst retaining all of your valuable notes & history. You retain full control over what is regarded as a duplicate.

- Substantial savings on mailing costs – avoids duplicate items being sent
- Prevents notes being split across multiple records
- Ideal when data sets have been merged from a variety of sources



Key features list



Highly accurate fuzzy matching — finds phonetic, miskeyed & abbreviated variations	✓	✓
Easy to set up and use	✓	✓
Detects duplicates at point of data entry	✓	
Automatic creation of salutation during data entry	✓	
Automatic, intelligent casing of data	✓	
Merge new information with existing record	✓	
Specify mandatory data entry fields	✓	
Dedupe at individual or organization level	✓	✓
Allows interactive verification of matches found	✓	✓
Removes existing duplicate records intelligently		✓
Extendible for other data cleansing needs		✓

Both products can work together as a complete solution, or independently, depending on your requirements. Additional products are also available to take care of a wide variety of other data cleansing processes. Please visit our website www.helpIT.com, or contact us for more details.

About helpIT systems

FrontRange
SOLUTIONS™
Technology Partner

helpIT systems are a FrontRange Solutions Technology Partner and are dedicated to providing highly accurate, effective and easy to use data cleansing solutions.

findIT contact and matchIT contact come from a company with a heritage of over 10 years experience in developing and marketing professional data cleansing software. Our products and services are used globally and are trusted by some of the largest corporations.

For further information please contact



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